



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

**FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590**

YEAR 2013-14 **FOR DEQ USE ONLY**

Date Received by DEQ: 10-30-2013

Received by: MUE

Fee: \$3,000. — Yes ☒ No ☐

ACH Payment Confirmation #:

ELECTRONIC DEVICE MANUFACTURER:

NOTE: COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" or "0"

1. Company Name (True Name and All Assumed Names): barnesandnoble.com, llc

2. Area Code and Telephone Number:
212-633-3300

3. Manufacturer of:

Video Display Devices

Yes ☐

No ☒

Computers

Yes ☒

No ☐

Printers

Yes ☐

No ☒

4. Mailing Address:

Address: 122 Fifth Avenue

City: New York

State: New York

ZIP: 10011

Country: USA

County (if in Michigan):

5. Home Web Site Address: www.bn.com

6a. Contact name: Danielle R. Cugini

6b. Contact e-mail address: dcugini@bn.com

6c. Contact telephone number: 212-352-3696

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) NOOK Color (a trademark of barnesandnoble.com, llc) (e)

(b) NOOK Tablet (a trademark of barnesandnoble.com, llc) (f)

(c) NOOK HD (a trademark of barnesandnoble.com, llc) (g)

(d) NOOK HD+ (a trademark of barnesandnoble.com, llc) (h)

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TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? Our company works with MRM to provide electronics recycling in Michigan. MRM maintains a comprehensive recycling website at <http://www.mrmrecycling.com>

A specific page with information on MRM's program in Michigan is at: http://www.mrmrecycling.com/locator_mi.htm

8b. If the Web site address above includes a link to the Takeback program, describe how to find that link on the Web site: Customers can either go to the MRM site directly and click on the state of Michigan on the map of the US, or if they are on the BN NOOK site, can click on the link "Recycle Your NOOK" and then click on the word "Michigan" and be taken directly to the MRM Michigan page above.

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? We provide the MRM toll free telephone number for information on our company's take back program: 1-888-769-0149.

TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback ☒

Permanent collection site ☐

Collection events ☐

Retailer ☐

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Danielle R. Cugini
212-352-3696

e-mail address: dcugini@bn.com

Phone #:

9b. Please describe your Takeback program.

MRM offers customers a mailback program for computer equipment. Consumers can go to the MRM website and click on an option to print a pre-paid shipping label for mailback recycling.

Consumers then select the product they want to recycle, the brand of the product and enter their address. MRM then sends the consumer a pre-paid shipping label. Consumers package their item for recycling, affix the label and drop it off at any site that accepts UPS packages for shipping. Consumers can have the item picked up at their door for a small UPS pick up fee.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers, do you accept all brands?

Yes ☐

No ☐

N/A ☒

If you are a manufacturer of video display devices, do you accept all brands?

Yes ☐

No ☐

N/A ☒

9d. Is your Takeback program free to consumers?

Yes ☒

No ☐

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes ☒

No ☐

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited ☒ #

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Our company works with MRM to provide electronics recycling in Michigan. MRM provides consumers with information on how and where to return covered electronic devices on its website www.mrmrecycling.com. This site has a map of the United States and consumers can find information on the MRM program in Michigan by clicking on the state of Michigan on the map.

The Michigan page on the MRM website lists all brands participating in the MRM program in Michigan. The MRM Mailback program for computer products provides a mailback option for consumers who want to recycle brands participating with MRM. The MRM take back locations provide collection locations for consumers who wish to recycle TVs. All brands of TVs are accepted at MRM at no charge to consumers at MRM recycling collection locations.

11. How do you provide information to consumers on how and where to return covered electronic devices?

In addition to the information on the MRM Electronics Take Back Program provided on the Michigan page on the MRM website as described in Question 10 above, MRM links to the Michigan DNRE Electronics Take Back Program on this page. If consumers have questions about how and where to recycle in general or are seeking sites to recycle covered computers that are not labeled with our brand label, they can click on this link to find additional recycling information.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. The number of collection and/or recycling locations (permanent or intermittent) in the state of Michigan. 0

12b. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:

0 Tons by mailback N/A Tons thru collection locations N/A Tons through collection days N/A Tons through Retailers

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

MRM recyclers process all electronics domestically using no prison labor. The recyclers break the electronics down into commodities. Glass is separated and sent to a glass-to-glass process, smelter, or other glass processing method. Metals are separated and sent to metals recycling processes; precious metals and certain batteries are sent to precious metal processors in Europe. Plastics are shredded and sent for use in new plastic processing. All batteries and mercury lamps are removed and sent off for further processing.

More information on MRM's requirements for recycling vendors can be found on the MRM website.
www.mrmrecycling.com/recycling_ethic.htm

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

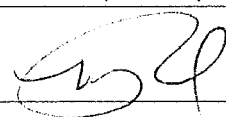
PRINT NAME:

Matthew Red

DATE:

10/17/13

SIGNATURE:



TITLE:

10/17/13